



The Compliance Confidence Gap

The Risky Data Dilemma

Agencies using unverified data → GDPR/CCPA exposure, list decay, and legal risk.

PMG Solution (Data Dynamo™)

- 560M+ global data points refreshed weekly
- Consent-based opt-ins with timestamp + IP source
- Advanced enrichment (job titles, tech stack, contact preferences)
- Campaign-specific data silos (no reuse across clients)
- End line - PMG B2B turns risky outreach into compliance-driven trust-building.