



# Where Agencies Struggle (and How PMG Fixes It)

## The Multi-Vendor Chaos Trap

- Fragmented vendors - inconsistent pacing & reporting
- No shared SLAs - delivery gaps, agencies blamed
- Lead quality variance - wasted sales time
- Ops overhead - teams firefighting instead of scaling

## PMG Solution

- Campaign-ready in 48 hours
- Hybrid delivery (syndicated + televerified) for accuracy
- Fully compliant with GDPR/CCPA + ISO standards